

RONALD COELLO

Graphic Designer | Content Manager

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 www.ronaldcoellom.com

About me

Graphic designer based in Adelaide, SA since November 2022. Expert in printed graphic pieces with 8 years of experience. In Latin America (Ecuador), I have been working on several projects developing digital and print designs.

Work Experience

Freelancer February 2015 – November 2022

Graphic design, Creation of advertising strategies, Landing Page Development, Video and Photo production/post-production, Brand Consulting, Content and Community Management.

Graphic Sales Advisor | Stampa Litografica Printing

January 2014 – February 2015

Customer service, color and paper graphic consultancy, client portfolio management, commercial graphic service.

Marketing Assistant | Tedex S.A. March 2013 – January 2014

Handling of technical data sheets, label design, photo editing, infographics, business presentations, and visual identity.

Core Competencies

- Adobe Suite*
- Final-art and print quality control
- Proposal and Photography art direction
- Video Edition
- Social Media and Google Ads design
- Content Management
- Landing Pages (Wordpress / Elementor)

*Illustrator • Indesign • Photoshop • Lightroom
Acrobat • After Effects • Premiere Pro

Education and Training

SACE

English Language School
Nov 2022 – Agos 2023

Workshop Online 8 hours

Social Media Strategies
July 2021

University Studies 2016–2020

University of Guayaquil
Completed 8th Semester in Marketing and Advertising

Volunteering –Adelaide SA

- Communications Team Leader
Life Christian Centre Spanish Ministry
January 2023 – August 2023
- Re-designing WebSite and Social Media Accounts
JYGA Group
August 2023 – October 2023

Languages

- Spanish Native
- English Intermediate

References

Jose Alvarez
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